

Instructions for Marketing Materials

1. It is important to acknowledge “Citibank-YMCA Youth For Causes” in all your marketing materials.
2. All designs must include the YFC-2010 logo shown below.
3. All designs must be sent to the YFC secretariat for approval before printing.
4. Kindly e-mail the design to yfc@ymca.org.sg with the following listed subject heading:
[Team Ref. No.] Marketing Materials
Please also state the name of the team you represent in the e-mail.
5. The logo can be accessed at <http://youthforcauses.com/part-res.html>. It is number 6 of the listed Participants’ Resources.
6. Please refer to the next page for more details on how to use the logo in your marketing materials.

Thank you very much for your cooperation.

Citi -YMCA Youth For Causes 2010 Logo

CITI-YMCA YOUTH FOR CAUSES

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AN EVENT OF



Minimum Size



Minimum Breathing Space

